HOUSE JOINT RESOLUTION 226 By Pruitt

A RESOLUTION to designate May 10-18, 1997 as "SAFE KIDS WEEK" in Tennessee.

WHEREAS, each year more than 6,900 of America's children die from unintentional injuries, while more than 50,000 children are permanently disabled; and

WHEREAS, unintentional injury is the number one killer of children ages fourteen and under; and

WHEREAS, the National SAFE KIDS Campaign promotes childhood injury prevention by uniting diverse groups into state and local coalitions, developing innovative educational tools and strategies, initiating public policy changes, promoting new technology, and raising awareness through the media; and

WHEREAS, the National SAFE KIDS Campaign, supported by Johnson & Johnson, has launched an unprecedented initiative to unite forces with state and local SAFE KIDS coalitions and other childhood injury prevention activities to reach countless homes with child safety information; and

WHEREAS, National SAFE KIDS WEEK 1997 includes a national public awareness campaign, distribution of millions of pieces of safety information through schools, at community-based events, and at retail outlets, and outreach to thousands of community leaders and organizations; and

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WHEREAS, hundreds of communities nationwide will be conducting childhood injury prevention activities around the theme of SAFE KIDS GEAR UP during National SAFE KIDS WEEK 1997; and

WHEREAS, The Northwest Tennessee SAFE KIDS Coalition is active in the campaign and has planned special childhood injury prevention activities for the week of May 10-18, 1997 in an effort to reach families with important child safety information; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE-HUNDREDTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, That this General Assembly hereby designates May 10-18, 1997 as "SAFE KIDS WEEK" in Tennessee and pays tribute to "National SAFE KIDS WEEK" as a praiseworthy public service endeavor which works effectively to prevent childhood injury.

BE IT FURTHER RESOLVED, That we urge and encourage all Tennesseans to join with us in supporting the Northwest Tennessee SAFE KIDS Coalition and all other Tennessee SAFE KIDS coalitions in their worthwhile efforts and activities to prevent childhood injury.

BE IT FURTHER RESOLVED, That an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.

- 2 - *00675316*